GOVERNMENT OF ANDHRA PRAESH
ABSTRACT

Agricultural Marketing Department - Market Intervention - Cotton MSP operations for 2021- 22 Plan of action for procurement of cotton by the CCI in the 50 Centers of Market Yards / notifed ginning Mills for the season 2021-22 -Certain guidelines - Orders - Issued.

AGRICULTURE AND COOPERATION (MKTG-II) DEPAREMNT

G.O.Rt.No.626 Dated:24-09-2021.

Read :-

From Commissioner & Director of Agricultural Marketing, A.P., Guntur, Letter No.AGC05-13021/4/2021, dt:03.09.2021.

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ORDER:-

In the circumstances reported by the Commissioner and Director of Agricultural Marketing, A.P., Guntur vide reference read above, Government after careful examination, hereby approved the following plan of action for cotton procurement for the year 2021-22.

1. Cotton purchases shall take place in the identified 50 CCI centers of market yards.

2. In addition to the Market Yards, cotton procurement under MSP shall take place at the ginning mills identified by the concerned District Joint Collector, Rythu Bharosa and Revenue as purchase center based on the recommendations of the CCI, Branch Manager, Guntur and the concerned Assistant Directors of Marketing.

3. Based on the recommendations of the CCI, the Assistant Directors shall request the concerned District Joint Collectors, Rythu Bharosa and Revenue to identify such a ginning mills as purchase center for procurement under MSP duly observing the deployment of required Agricultural Market Committee staff and CCI staff for conducting procurement operations and also availability of latest version software systems at the ginning mills for compatibility of Continuous Monitoring of Agriculture Prices and Procurement (CM App) software.

4. The Concerned Assistant Directors of Marketing in the State shall coordinate with concerned Joint Collector, Rythu Bharosa and Revenue and the Branch Manager, CCI, Guntur for procurement operations in ginning mills and market yards in their Districts for smooth functioning of cotton procurement operations.

5. Identification and registration of cotton farmers by the Village Agriculture Assistant (VAA) at each RBK through Aadhaar based e-crop/ e-panta booking by the Agriculture Department in the Continuous Monitoring of Agriculture Prices and Procurement (CM App) for cotton procurement operations.

(P.T.O)

6. The Commissioner, Agriculture shall complete Aadhaar based e-Crop booking and give the necessary directions to proper identification of Cotton Farmers at Field Level Officers and Village Agriculture Assistants (VAAs) at Rythu Bharosa Kendralu (RBKs) and also register the farmer details in Continuous Monitoring of Agriculture Prices and Procurement (CM App) at the time of cotton Procurement operations without hurdles to the cotton farmers.

7. The Commissioner of Agriculture, Guntur shall issue necessary directions to the Field Assistants to upload the Mandal-wise yield and picking periods for cotton as it will be the base to calculate the quantity to be allowed as per the area sown recorded in e-crop.

8. The Commissioner of Agriculture shall instruct the VAAs to publicity on FAQ norms at RBKs and also make publicity to the farmers to bring loose cotton to the procurement centres.

9. The Commissioner of Civil Supplies shall share the details of the data on ration cards of the farmers with required particulars to the CM App for identification of farmer's family members for cotton procurement.

10. Documents to be shown at RBK by the farmer at the time of registration for sale of cotton in the market yard and ginning mills.
    a. Photo copy of Aadhaar card
    b. Photo copy of Pattadhar Pass Book.

11. Farmers shall be allowed to sell the quantity of cotton duly observing, as per the extent cultivated, Mandal-wise average yield per Hectare and picking-wise production as furnished by the Agriculture Department in CM APP.

12. Online payments to the farmers through aadhaar linked bank account only by the CCI.

13. The above procedure shall also be followed for the procurement by CCI under MSP takes place at the ginning mills.

14. Wide publicity will be made in all RBKs by the Village Agriculture Assistants (VAAs) regarding FAQ standards/quality parameters of cotton and also the MSP rate as fixed by the Government of India.

15. Ensuring the fire fighting arrangements are made to prevent the fire accidents.

16. All the structures in the market yard including stocks of cotton shall be insured.

17. Ensuring the availability of sufficient number of equipment such as moisture meters, tarpaulins, certified electronic weighing scales, Systems/ Net connectivity and CC cameras.

18. Deployment of required number of staff from other Agricultural Market Committees to the cotton procurement centres and at the notified ginning mills during the cotton season.

(Contd..3)

19. Constitution of District Level Committee with the following Members is proposed to monitor the cotton MSP operations for the year 2021-22 and to take necessary steps for proper conduct of operations.

    1. Joint Collector, Rythu Bharosa and Revenue - Chairman
    2. Assistant Director of Marketing - Convener
    3. Joint Director of Agriculture - Member
    4. Additional Superintendent of Police - Member
    5. District Fire Officer - Member
    6. Representatives of the CCI (Buyers) - Member
    7. Deputy Commissioner, Transport - Member
    8. Representatives of the Cotton Trade – Member

20. The Joint Collectors, Rythu Bharosa and Revenue, Regional Joint Directors of Marketing/ Regional Deputy Directors of Marketing/ Assistant Directors of Marketing to monitor the Cotton MSP operations frequently and report to the concerned.

21. Farmers are also allowed to sell their cotton crop to the CCI at the nearest other Districts due to lack of sufficient ginning mills.

22. The Commissioner & Director of Agricultural Marketing is accorded permission to pay the expenditure for cotton procurement operations through CM App which is developed by the Code Tree Software Solutions, Vijayawada for utilization the services for the years 2020- 21 and 2021-22 under the available savings of CMF funds as per the sharing pattern in the agreement for development of CM App.

23. The Commissioner & Director of Agricultural Marketing is permitted to bare the transportation charges from the Agricultural Market Committee procurement centers to nearest Ginning mill. The CCI, Branch Manager, Guntur shall make necessary arrangements for transportation of cotton from the Agricultural Market Committee procurement centers to nearest Ginning mill and the transport charges duly deducting from the Market fee payable by the CCI on procurement operations for the Year 2021-22 as per the interest of the farmers.

24. Payment shall be made to the transporters by CCI based on the truck sheet generated in CM App, which the transaction details are entered by the Secretary and CCI buyer in CM App.

2. The Commissioner & Director of Agrl. Marketing, AP, Guntur shall take further necessary action in this matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Y.MADHUSUDHANA REDDY,
PRINCIPAL SECRETARY TO GOVERNMENT.

To
The Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Commissioner of Agriculture, AP, Guntur for necessary directions to the field level officers for proper identification of cotton farmers.
The Commissioner of Civil Supplies, AP for taking necessary action.
The District Joint Collectors, Rythu Bharosa and Revenue to conduct of smooth cotton procurement operations.

(Contd..4)

The Branch Manager, CCI, Guntur for taking necessary action.
The District Fire Officers concerned through the Commr.& DoAM, AP, Guntur.
The Assistant Directors of Marketing concerned through the Commr.& DoAM.
The Joint Director of Agriculture concerned through the Commr.& DoAM.
The Representative of the CCI (Buyers) concerned through the Commr.& DoAM.
The Deputy Commissioner, Transport Department concerned through the Commr.& DoAM, AP, Guntur.
The Representatives of the Cotton Trade concerned through the Commr.& DoAM.
The Additional Superintendents of Police concerned through the Commr.& DoAM.

Copy to:
The PS to Addl.Secy. to Hon'ble C.M.
The PS to Hon'ble Minister (Agri., Coop., Marketing, FP).
The PS to Prl. Secretary to Government (AM&C), A&C Dept.
SF/SC.

//FORWARDED BY ORDER//

S. Narasinga Rao
SECTION OFFICER